

MAC Mission

The McCormick Advisory Council By-Laws, which describe the purpose of the MAC, provide guidance regarding the expectations of the Council and its members

By-Laws – Purpose of MAC

- To provide feedback and counsel to the Dean of the McCormick School of Engineering and Applied Science from industrial, academic, and alumni perspectives to ensure excellence in education for undergraduate and graduate level engineering students
- To review individual departments and programs and suggest changes or new initiatives in engineering education and research
- To encourage positive interactions with industry, government, and academia, including the Career Development program, research, and graduate recruitment
- To extend knowledge about the McCormick School locally, nationally, and globally.
- To play a leadership role in raising private and government support for the McCormick School



The expectations of the MAC have been used as a guideline in developing a Framework to assess the activities of individual MAC Members

MAC Member Contributions Framework

A Framework for guiding the activities of MAC Members was developed by extending the purpose and objectives of the MAC into a set of individual Member Expectations, including Measurement Criteria and Targets

MAC Member Contribution Framework

Role	By-Law Purpose / Objectives	Member Expectations	Measurement Criteria	Annual Targets
Advisor	Provide feedback and counsel to Dean of McCormick School	- Participate in MAC Plenary Meetings - Participate in MAC Committees and Initiatives - Provide feedback on MAC	- Attendance at MAC Plenary Meetings - Involvement in MAC Committees and Initiatives - Completion of surveys and informal feedback	100% attendance - Involvement in at least one MAC Committee or Initiative - Provide feedback in at least one available channel
Contributor	Review McCormick departments and programs and suggest changes or new initiatives	Be knowledgeable about the school and selected departments/programs	Contribute in MAC Initiative or in performance of departmental liaison role	Contribute to at least one Initiative or in performance of a departmental liaison role
Networker	Encourage positive interactions between McCormick and industry, government, and academia	Liaise between McCormick and industry, government, and academia organizations	Creation of relationships between McCormick and industry, government, and academia organizations	Create the opportunity for at least one new relationship between McCormick and industry, government, or academia
Advocate	Extend the brand and reach of the McCormick School	Build McCormick eminence locally, nationally, and globally	Involvement in eminence building activities on local, national, and global scale	Be involved in at least one activity that builds eminence for McCormick
Supporter	Play a leadership role in raising private and government support for McCormick	Provide financial support to McCormick through personal contributions and by soliciting private and government contributions	- Personal financial contributions - Solicited financial contributions	\$TBD of personal contribution \$TBD of solicited contribution